

EU-Japan Region-to-Region Innovation Cooperation

Webinar Series No.5

Food Tech in the EU and Japan (Draft)

Date: 24 May 2023

Time: 9:00-10:30 CEST; 16:00-17:30 JST

Venu: Online

It is not only in industrial manufacturing but also in the food sector that vigorous changes towards green transition are taking place. There is a growing focus on 'food innovation', or food tech, which encompasses the entire food value chains including agriculture, food production, distribution, food service, food preparation, retail and delivery, restaurants, and among others, people's dietary habits and values. Food is deeply rooted in local traditions and cultures, and food innovation is expected to promote local economies and tourism through the creation of new value in the region. Increasing the attractiveness of food using local ingredients will contribute to local employment through the promotion of tourism and local agriculture and preservation of local ecosystem. From this perspective, case studies of 'food' innovations in regions in Europe and Japan will be presented and discussed in this seminar.

08:50-09:00 CEST

Registration and Setting the Scene

08:50-09:00 JST

Participants can enter the meeting room and test the line connection and interpretation service.

Moderated by Ryoko Nakano / Ivana Rae Almora, EU-Japan Region-to-Region Innovation Cooperation Helpdesk.

09:00-09:10 CEST

Welcome and Opening

16:00-16:10 JST

Meeting will begin with moderator's recapturing of the opening address made by Jean-Eric Paquet, the Head of Delegation of the EU to Japan at the Webinar No.3 on 26 April and followed by experts from EU regions and Japanese prefectures.



09:10– 09:45 CEST

Keynote Speech on Regional Activities

16:10-16:45 JST

Two keynote speeches will be provided from regional perspectives in the EU.

Keynote Speech 1: Gwenaëlle Brandelet, Cheffe de Projets Développement, Service Logistique, Innovation et Développement France **“Food Innovation in Paris Region” (tbc)**

Q&A for Ms. Brandelet

Keynote Speech 2: Mr. Regelio Pozo, Managing Director of AZTI (a non-profit foundation (Technological Research Centre) in the Basque Country), **“Food Innovation in Basque Country” (tbc)**

09:45– 10:10 CEST

Snapshots of Related Activities in EU and Japanese Regions

16:45-17:10 JST

There will be presentation by EU regions and Japanese prefectures on their food innovation, or food tech.

- **Mr. Masaki Kamo, Director, Distribution and Strategy Division, Department of Agriculture, Forestry and Fisheries, “Kyoto Prefecture’s Initiatives on Food Tech”**
- **Speeches by EU regions and Japanese Prefectures (tbc)**

10:10– 10:25 CEST

Comments and Q&A

17:10 -17:25 JST

Hidefumi Imura, Team Leader, EU-Japan Region-to-Region Innovation Project, will present related activities in Japan, followed by questions from the floor

10:25-10:30 CEST

Quick Evaluation and Closing

17:25-17:30 JST

Note: Simultaneous interpretation service for English and Japanese is available.

