

EU-Japan Region-to-Region Innovation Cooperation

Webinar Series No.3

Smart Specialisation Strategy for Startups and Open Innovation

Date: 26 April 2023

Time : 9:00-10:30 CEST; 16:00-17:30 JST

Venu: Online

Today, the rapid progress and diffusion of IT and digital technology has enabled many products and services to be digitalized, propagated and provided worldwide, and speedily disseminated to hundreds of millions of people around the world. In line with this, the content and significance of innovation itself, as well as the forms of its realisation and deployment, are undergoing major changes. Start-ups are emerging that are expanding globally with digital technologies, and the importance of open innovation, which deliberately and actively stimulates the flow of technologies, ideas and other inputs and outputs between inside and outside of an organization is recognized as a key to facilitate innovation within an organization. In this webinar, the discussion will focus on how innovation creation through support for startups and promotion of open innovation is being developed in line with the EU's Smart Specialisation Strategy. It will also present good practices in European regions and Japanese prefectures.

08:50-09:00 CEST

Registration and Setting the Scene

08:50-09:00 JST

Participants can enter the meeting room and test the line connection and interpretation service.

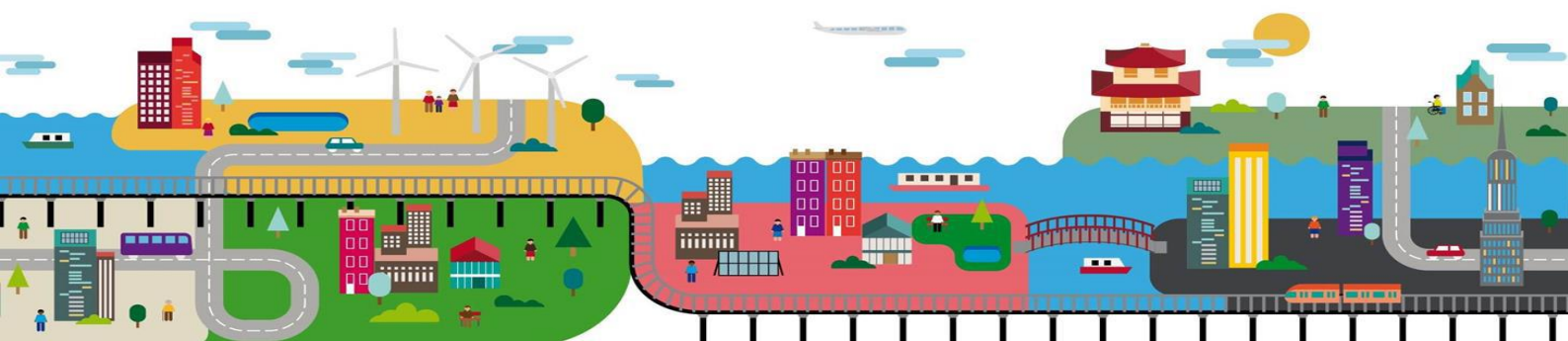
Moderated Ivana Rae Almora, EU-Japan Region-to-Region Innovation Cooperation Helpdesk (EURADA)

09:00-09:25 CEST

Welcome and Opening

16:00-16:25 JST

Meeting will begin with the opening address by the Head of Delegation of the EU to Japan and followed by keynote speech by an official from the European Commission.



Opening Address: Jean-Eric Paquet, Head of Delegation of the EU to Japan

Keynote Speech: Wolfgang Munich, Deputy Head, Unit of Smart and Sustainable Growth, DG REGIO, “EU’s Smart Specialisation Strategy and its Implication for Startups and Open Innovation”

09:25– 09:45 CEST *Keynote Speech from Regional Perspectives* **16:25-16:45 JST**

Two keynote speeches will be provided from regional perspectives in the EU.

Keynote Speech (1): Laia Arnal, Director General of Knowledge Society, Transfer and Territory, Government of Catalonia, “Smart Specialisation in Catalonia in the Trend of Digitalization and Open Innovation”

Keynote speech (2): Leyre Madariaga, Director of Digital Transformation and Entrepreneurship of the Economic Development, Sustainability and Environment Department, Basque Government, “Digital Transformation, Startups and Open Innovation in Basque Country”.

09:45– 10:10 CEST *Snapshots of Related Activities in EU Regions* **16 45-17:10 JST**

Presentations by EU regions on their regional innovation policy strategies and practices of startups and open innovation promotion.

- **Aleš Pevc**, Head of Technology Office, Technology Park Ljubljana, **Startup and open innovation support ecosystem in Ljubljana Urban region**
- **Ms Monesi Sara**, Art-ER, “Open innovation and support to start up within the Emilia-Romagna innovation ecosystem”
- **Mrs Marie-Christine Decaestacker**, project manager « Digital Development », Economy Department, Auvergne-Rhône-Alpes Region, “A global Policy towards Innovation.”
- **Ms. Céline Bertin**, Marketing Manager of CY Transfer, CY Cergy Paris Université, **Technology development and knowledge transfer in CY Transfer and Val d’Oise** (tbc)

10:10– 10:25 CEST *Comments and Q&A* **17:10 -17:25 JST**

Hidefumi Imura, Team Leader, EU-Japan Region-to-Region Innovation Project, will present comments from Japanese Perspectives”, followed by questions from the floor

10:25-10:30 CEST *Quick Evaluation and Closing* **17:25-17:30 JST**

Note: Simultaneous interpretation service for English and Japanese is available.

