



ISCC PLUS for the Circular Economy and Bioeconomy

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Several drivers push the growth of the circular economy and bioeconomy. This poses challenges, but also opens up new potentials



New challenges
– but also the potential for new markets, greener companies, better image and profits



We urgently need **better solutions**



Recycling plastics helps to solve the plastic waste problem



Bio-based plastics reduce the dependency on fossil fuels



Recycled and bio-based plastics support the transition to a circular economy and bioeconomy

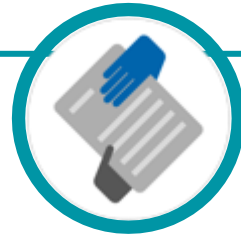
Why do we need certification?

■ To guarantee:

Raw material identity
(e.g. waste and
residue vs. virgin)



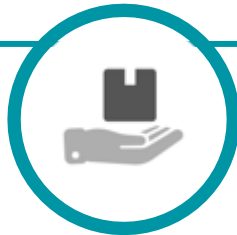
Traceability



Correct volumes and
conversion factors
throughout entire value chain



Correct use of mass
balance calculations and
attribution approaches



Appropriate carbon
intensity calculations



Sustainability and no
deforestation on
farms and plantations



■ Certification allows credible:

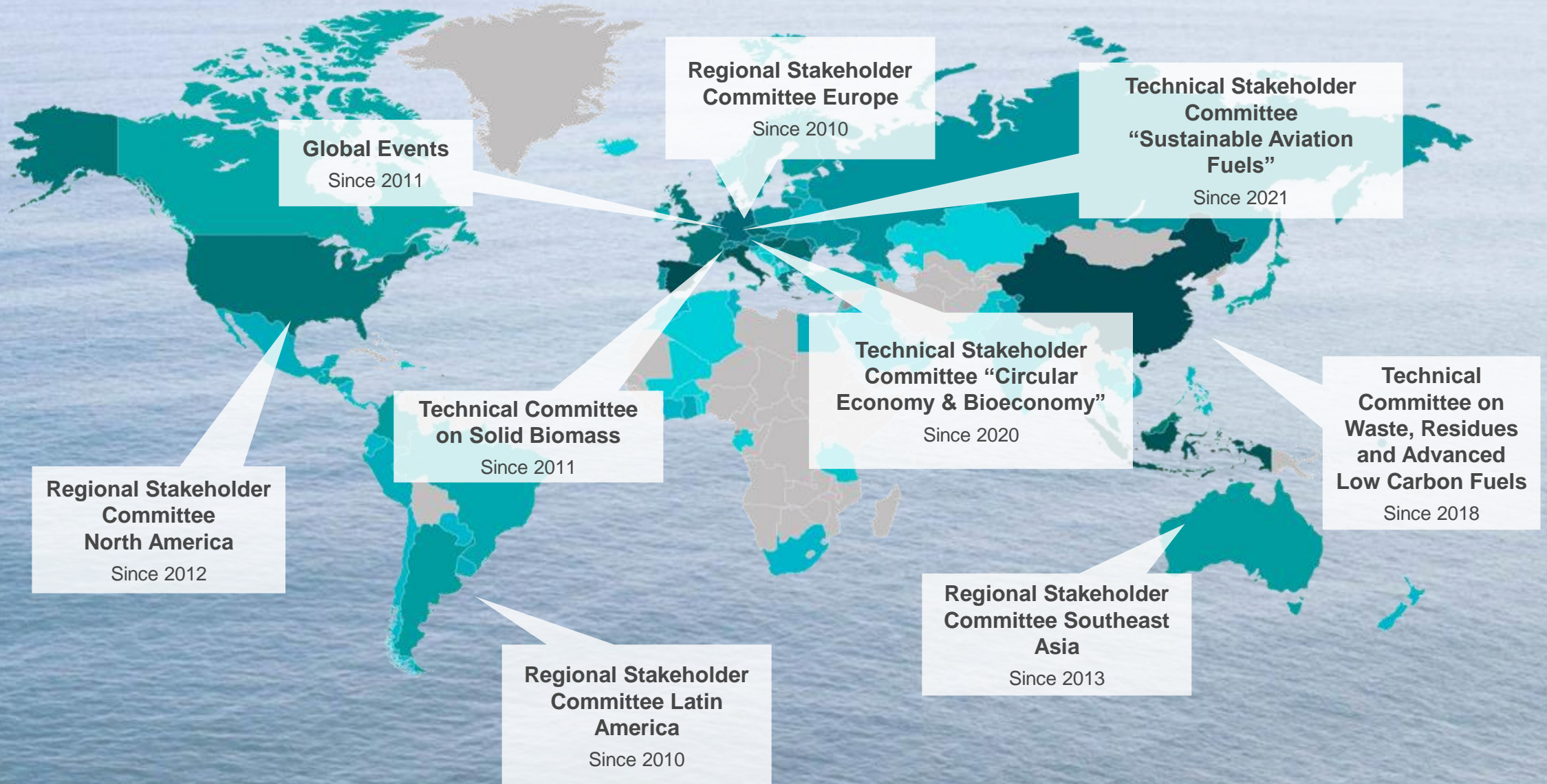
- Determination of recycling rates
- Claims towards customers, end consumers and other stakeholders
- On-product ISCC logos by brand owners



The ISCC Association is a multi-stakeholder initiative comprised of currently 221 members. New members are very welcome!



ISCC puts major emphasis on a regional and technical stakeholder dialogue





ISCC Technical Stakeholder Committee “Circular Economy and Bioeconomy”

- Platform to support innovative solutions in the circular economy and bioeconomy and to further develop ISCC PLUS
- Six meetings since 2020
- Two working groups, one on mass balance and one on brand recognition

Co-Chairs



Mr Frederic Dreux (*Unilever*)




















Mr Jason Pierce (*Eastman*)

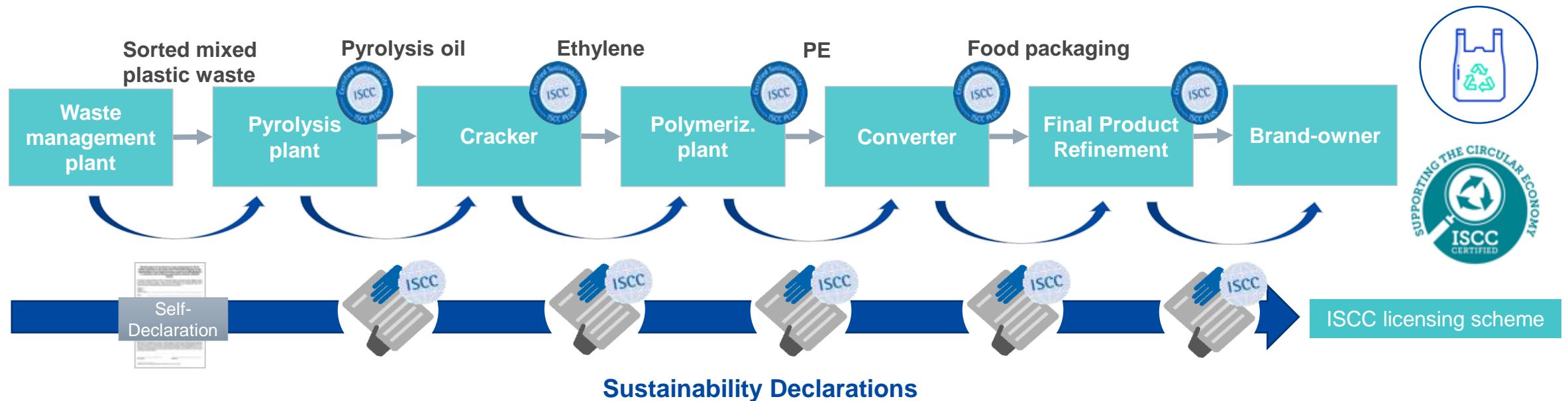
Next meeting: 6 June 2023

[More information and registration](#)

These raw material categories are used under ISCC PLUS

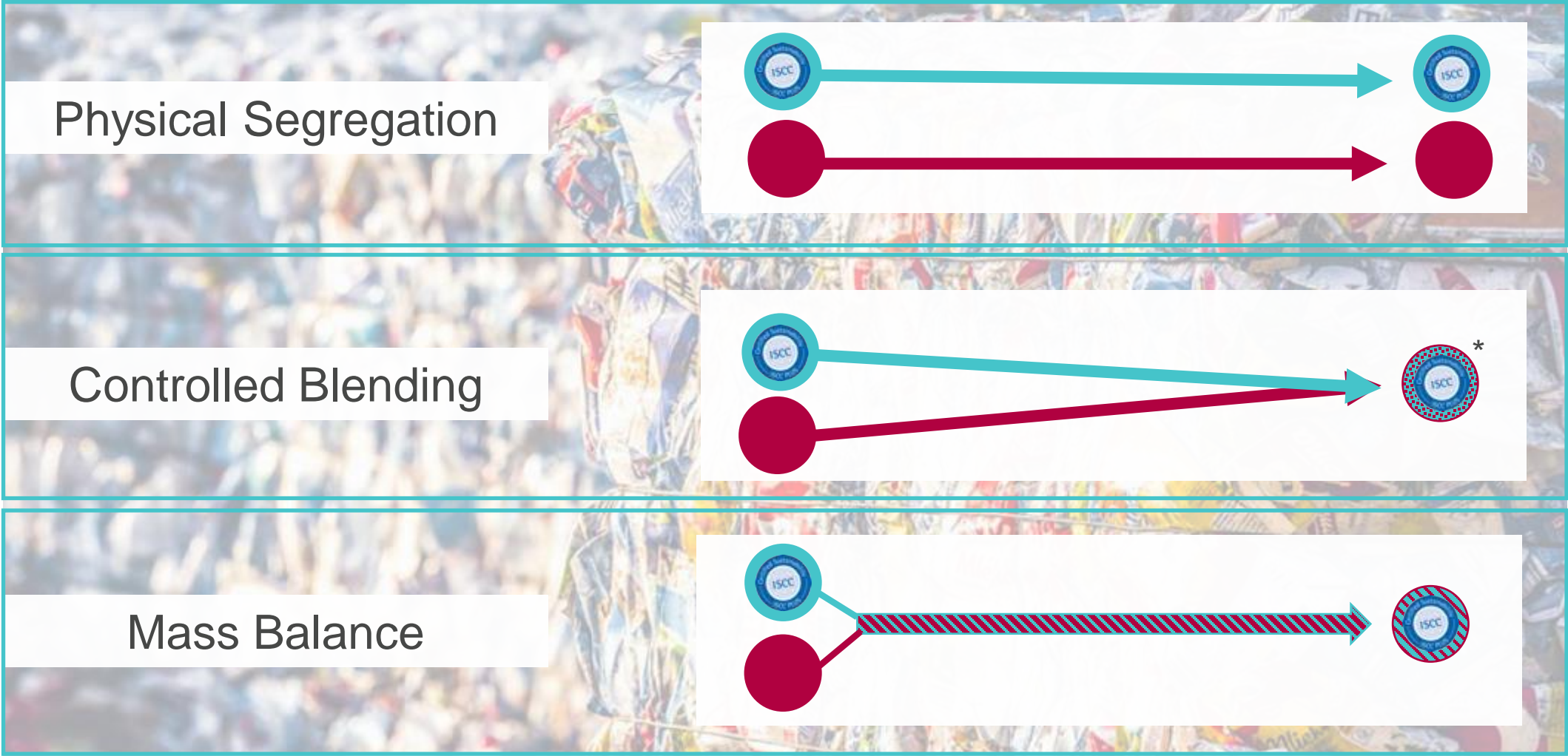
 		 		 		
Corn	Canola	Tall Oil	UCO	Mixed Plastic Waste	End-of-life tires	Hydrogen
<div>Bio</div> 		<div>Bio-circular</div> 		<div>Circular (technical)</div> 		<div>Renewable</div>
 		 		 		
Sugarcane	Cotton	Forestry residues	Straw	Waste textiles	CO ₂ (post-industrial)	Power-to-X

Third parties verify in on-site audits certified amounts and that no double-claiming takes place – How it works under ISCC for a recycling supply chain



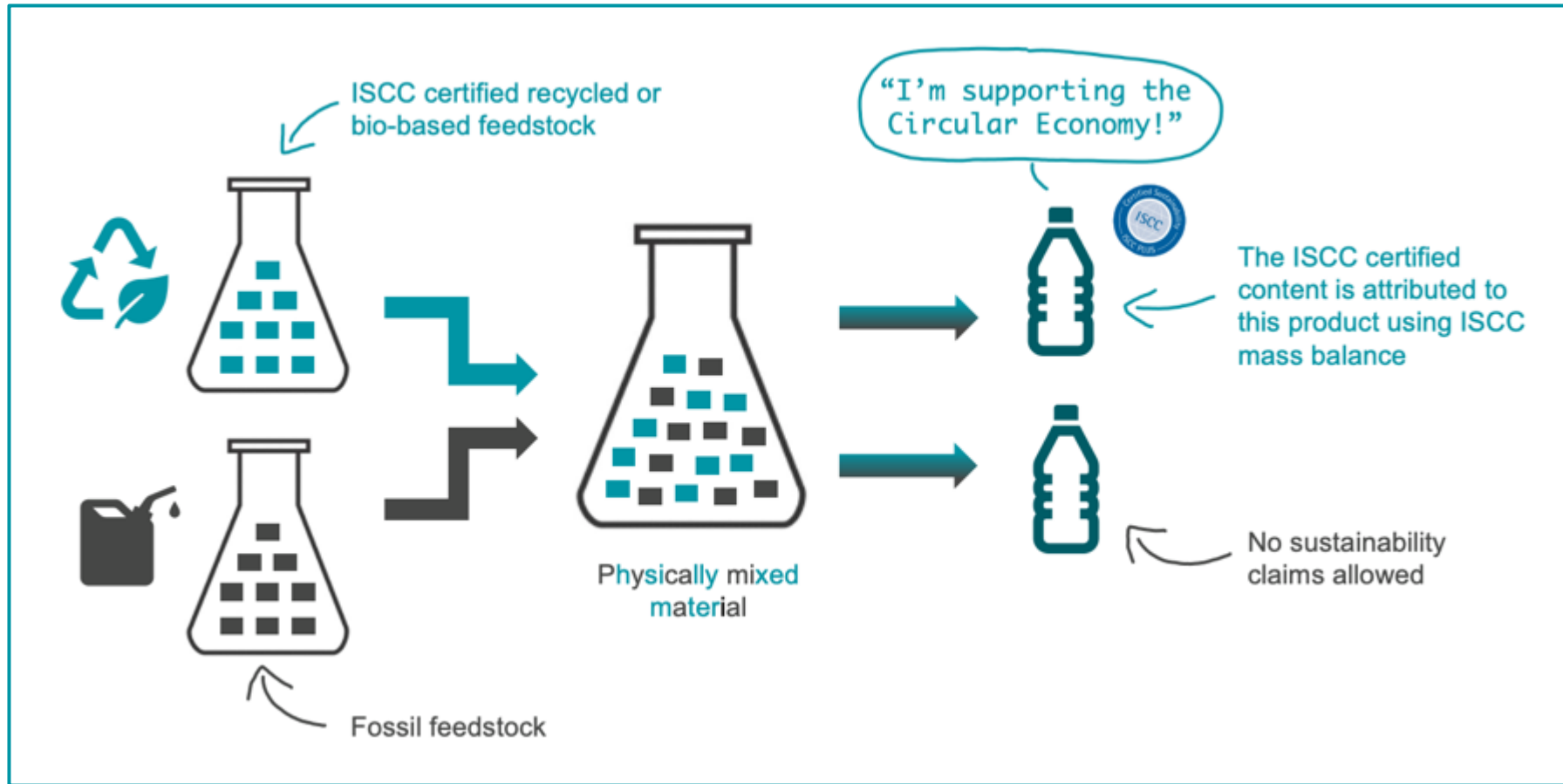
- Certified parties issue **sustainability declarations** on certified attributed recycled volumes to next in supply chain
- **Documentation of all incoming and outgoing volumes** in site-specific mass balance
- **Third-parties verify** ISCC requirements in annual on-site audits

ISCC certifies different chain-of-custody approaches and creates transparency on the approach chosen



*known proportions of certified input in output

ISCC supports mass balance accounting



Mass balancing is a method to document and track recycled/bio-based content through complex manufacturing systems.

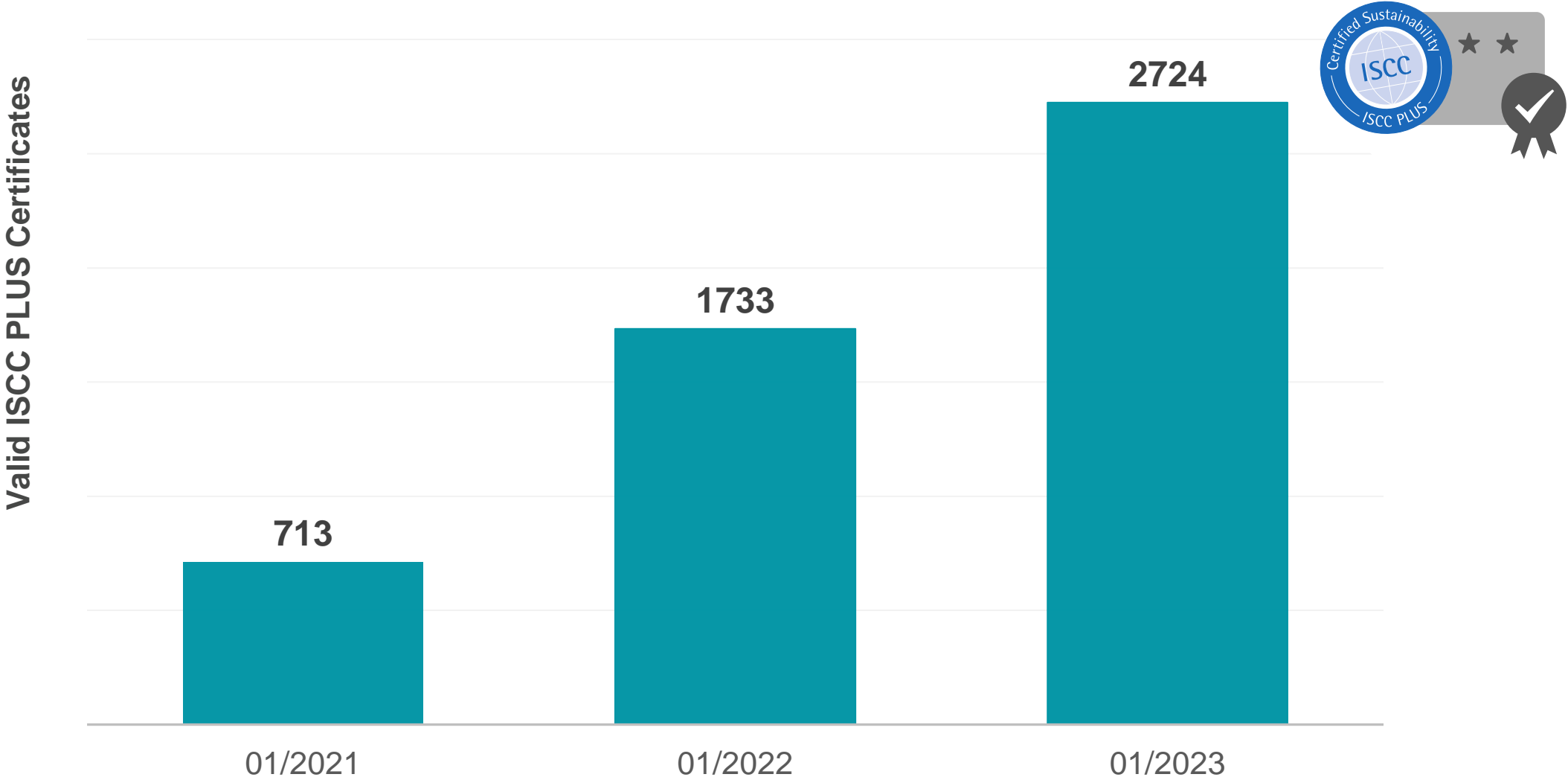


By using mass balance, companies can track how much recycled/bio-based material has been used in their manufacturing systems and balance it out exactly with the certified content in the end products.

ISCC certification and verification process



Every year the number of ISCC PLUS certificates increases significantly





More and more brand owners become ISCC certified or ISCC licensed.



How to create on-product communication of ISCC PLUS certified final products

- **'mass balance'** or equivalent terms must be indicated on pack
- reference to the **certified part** of the product if not obvious
- **certified percentage** of the parts the claim refers to
 - If greater than 90%, percentage is not mandatory to be stated on pack
 - If less than 20%, on-product logo is not allowed, only **on-pack claim** is possible
- **raw material category**

Above mentioned information can be addressed by the combination of logo and claim

One logo per raw material category

Circular



Bio circular



Bio



Recent examples of ISCC certified/licensed consumer-facing products



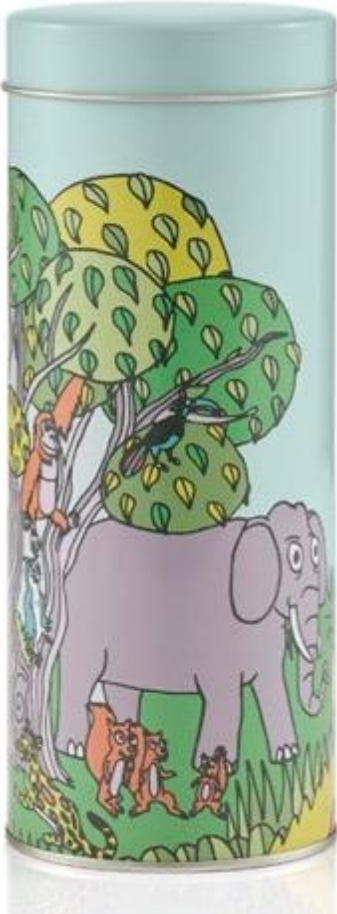
Mattel's Matchbox Action Drivers are linked to ISCC certified bio-attributed plastic (mass balance approach)



Nestle's Nesquik packaging for the French is market linked to 50% recycled plastic certified by the ISCC mass balance approach



The cap and hood of **Pigeon** nursing bottles are linked to 100% bio-based plastic certified by ISCC (mass balance)



The cap and hood of this bottle is made with 100% bio-based plastic. The plastic can be traced back to biological waste material which is attributed to this bottle via the ISCC mass balance approach.



Examples of ISCC certified system users increasingly communicate their efforts to external stakeholders via CSR reports, press releases and websites



Mass balance is third-party certified to the ISCC PLUS standard, an international certification system for sustainable, traceable supply chains. Our partners use ISCC standards on an ongoing basis to ensure accuracy in the materials we use to make our products. This third-party certification provides transparency to track certified recycled content through critical points in the value chain, allowing brands to make claims with meaning.



We explore the materials of materials

Achieving carbon neutrality with biomass

Be▶PLAYER

Mitsui Chemicals

Creating a circular economy through recycling

RePLAYER

Mitsui Chemicals Acquired Additional ISCC PLUS Certification

Aiming to expand social implementation of biomass-based products under a mass balance



Sustainability for Healthcare & Pharmaceutical Packaging

Nelipak Healthcare Packaging receives ISCC PLUS Certification

ISCC PLUS certification reflects Nelipak's Commitment to Delivering Sustainable Packaging

"This third-party validation is a critical step to developing circular solutions," said Pat Chambliss, CEO at Nelipak. "Nelipak works with our customers to help them reach their circularity targets by developing products which include recycled content. Achieving ISCC PLUS certification demonstrates clearly that Nelipak is a strong partner for developing and delivering sustainable packaging solutions for the healthcare sector."



lyondellbasell
Advancing Possible

Future Focused

Download our 2021 Sustainability Report

CIRCULAR SUPPLY CHAIN VERIFICATION

To ensure the integrity of our *Circulen* products, we offer third-party ISCC PLUS certification. This approach verifies that our processes meet sustainability and traceability requirements across the supply chain.

ISCC PLUS certification is a globally-recognized system for providing traceability of recycled and renewable-based materials across the supply chain. In 2021, LyondellBasell began providing mass balance certificates for its advanced recycled and renewable-based *Circulen* polymers produced in Europe and advanced recycled *Circulen* products produced at four of its U.S. manufacturing sites.

“Consumers are increasingly aware of the impact of single-use waste, and we want to do our part as a leader in the quick-service restaurant industry to provide more sustainable options.”

Liliana Esposito, Wendy's Chief Corporate Affairs & Sustainability Officer

Lay's introduces ISCC certified chips packaging linked to bio-based materials



LES ENGAGEMENTS LAY'S

Notre sachet est dérivé à 50% de plastique renouvelable issu d'huiles végétales de 2ème génération, selon le principe du bilan massique

Notre sachet est issu à 50% de matières végétales, provenant aujourd'hui d'huile de plantes (notamment des huiles végétales recyclées, de l'huile de colza, de l'huile de maïs, huiles de tall) qui seraient jetées en temps normal. Pour éviter cette perte, l'huile est collectée et transformée en matériau qui rentre dans la composition de nos sachets de chips.

Pendant le processus de production, les plastiques d'origine végétale sont mélangés aux autres matériaux plastiques, en suivant le principe de bilan massique. Le principe de bilan massique est une démarche certifiée ISCC et reconnue internationalement, utilisée dans les chaînes d'approvisionnement de produits biosourcés. Concrètement, cette certification garantit que nous achetons une quantité de matériaux d'origine végétale certifiée ISCC équivalente à 50% des matériaux de nos emballages. Ces matériaux sont susceptibles d'être utilisés dans d'autres unités d'emballages.

<https://lays.fr/nos-engagements>

KitKat introduces ISCC certified wrappers linked to 30% recycled plastic



*Wrapped with 30% recycled plastic using mass balance

KitKat wrapped with 30% recycled plastic, certified by ISCC

ISCC Certified

Our KitKat wrappers with 30% recycled plastic are ISCC certified. The recycled content is allocated using the ISCC mass balance approach.

ISCC is International Sustainability & Carbon Certification; it is a system that supports new recycling technologies that transform hard to recycle materials into new plastic, working towards a more sustainable world.

<https://www.kitkat.com.au/givetheplanetabreak>

With the licensing scheme, brand owners can apply the new logos more easily

Examples



All licensees appear in the [license database](#)

ISCC License Database

Please find a list of all ISCC licensees below. Expired licenses are marked in red. The license is crossed out if a license was withdrawn. From the date of publication on the website, the license agreement is valid and ISCC logos and claims can be applied by the licensee upon prior approval by ISCC.

Show

20

entries

Search:

Status	Product name	Product or Packaging	Licensee	License number	Countries/Region	Valid from
✓	Aino Ice Cream Tubs, 900ml	Packaging	Froneri Finland Oy	ISCC-L-1	Finland	2021-08-31
✓	Gauloises Liberté	Packaging	Imperial Tobacco	ISCC-L-2	Germany	2021-11-05
✓	Global Protection Day Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Evercalm Gentle Cleansing Milk Sample, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Glow Daily Vit C, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Bioretinoid Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Radiance Dark Circle Eye Cream, 15ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	XRange (XR), Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
✓	ZYN, Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
✓	ZYN, Large Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23

The ISCC licensing scheme only applies to brand owners/retailer at the downstream end of the supply chain



The licensee is

- a **brand owner** at the end of the supply chain **OR**
- a **retailer** that would like to actively advertise ISCC products

The supplier of the ISCC certified final product

- holds a valid ISCC certificate at the time of delivery **AND**
- issues ISCC Sustainability Declarations for each batch of delivery to the licensee

The licensee receives an ISCC certified final product that

- is filled or packed by the licensee
- cannot be fundamentally altered by the licensee

What to do if a company is interested in the ISCC Licensing Scheme?



1

They can check our website:

<https://www.iscc-system.org/process/iscc-licensing-scheme/>

2

For more complicated scenarios send an email to:

license@iscc-system.org

A large sea turtle, likely a Hawksbill, is shown swimming underwater. The turtle is positioned in the lower-left to center of the frame, moving towards the right. Its head is above the water surface, and its front flippers are extended. The background features a vibrant coral reef with various green and brown corals. The water is clear and blue, with sunlight filtering through from the surface, creating a shimmering effect. The overall scene is serene and emphasizes the beauty of marine life.

We take responsibility to
protect our environment
and the climate!