



ADIVALOR®

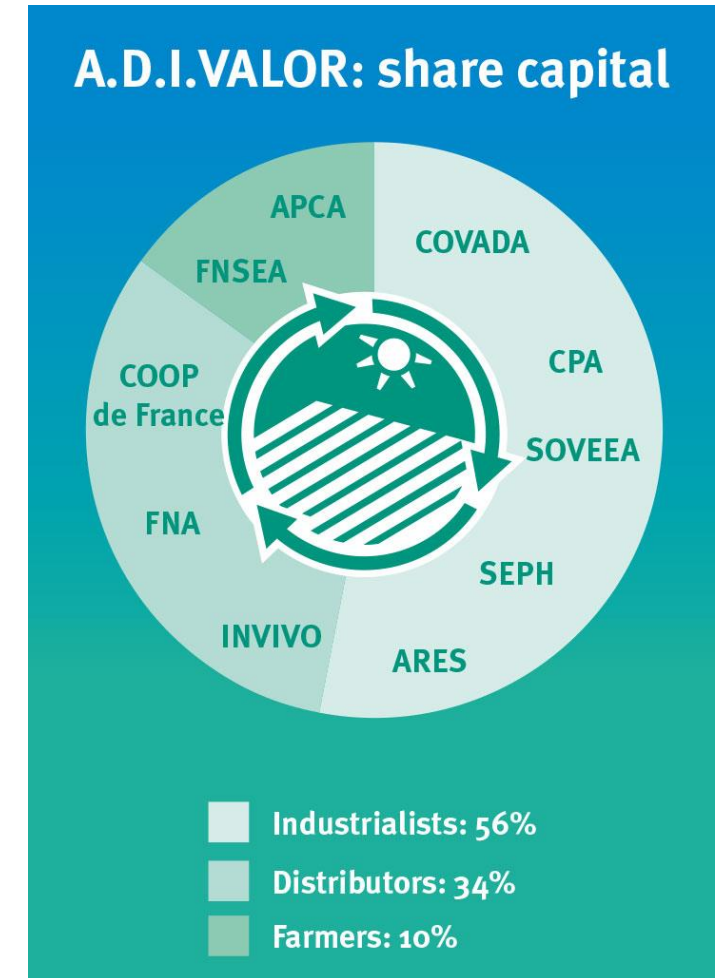
Depuis 20 ans, Agriculteurs, Distributeurs, Industriels...
Tous réunis pour la VALORisation des déchets agricoles

CLEAN FARMS WEBINAR 12/01/2023

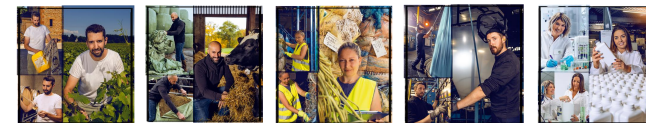


NOT-FOR-PROFIT ECO- ORGANIZATION

- ❖ Set up in **2001**- turnover: 23 M€ - 21 staff
- ❖ **Non-profit** private company
- ❖ **Interprofessional** governance
- ❖ **Our raison d'être :**
 - ❖ promote the **responsible commitment** of agri-suppliers
 - ❖ help **French agriculture** to improve its **environmental performance** and **competitiveness**
 - ❖ be a **pioneer** of the **new circular economy** in France and Europe
- ❖ **Our vision :**
 - ❖ **zero plastic waste on farms**
 - ❖ **Clean farms**

















**“RECYCLER
C’EST DANS
MA NATURE”**





TYPES OF WASTE COLLECTED

22
STREAMS

Plant protection products	 plastic containers (HDPE, PET)	 plastic or metal barrels	 cardboard boxes and paper bags								 Personal Protective Equipment		
Fertilizer and soil				 big bags (PP, PE)	 plastic bags (PE)								
Seed						 big bags (PP)		 paper bags					 seedlings big bags (PP)
Used plastics						 used agriplastic film (LDPE)				 bale twine, net wrapping (PP, HDPE)	 anti-hail netting (LDPE)		 flexible irrigation pipes (LDPE)
Hygiene products							 dairy farming containers (HDPE)					 enological-cellar products containers (HDPE)	 containers for animal breeding (HDPE)
	2001	2002	2005	2007	2008	2009	2010	2012	2013	2015	2016	2019	2021



“RECYCLER
C’EST DANS
MA NATURE”





WHAT DO WE DO ?



ADIVALOR®



Design the scheme :

- Procedures
- Contracts
- Training



Manage operations from collection points to recyclers



Optimize collection and recycling



Communicate to all the stakeholders



“RECYCLER
C’EST DANS
MA NATURE”

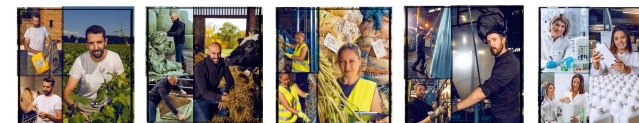




ADIVALOR : ALLIANCE OF AGRICULTURAL STAKEHOLDERS



**“RECYCLER
C’EST DANS
MA NATURE”**





A.D.I.VALOR : WHO ARE WE ?



300 000
farmers



SORT / PREPARE

1 300
collection operators



COLLECT / STOCK

350
marketers

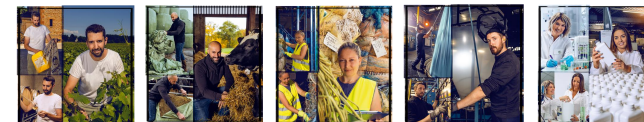


FINANCE

With the support of the **Chambers of Agriculture** and **farmers unions**

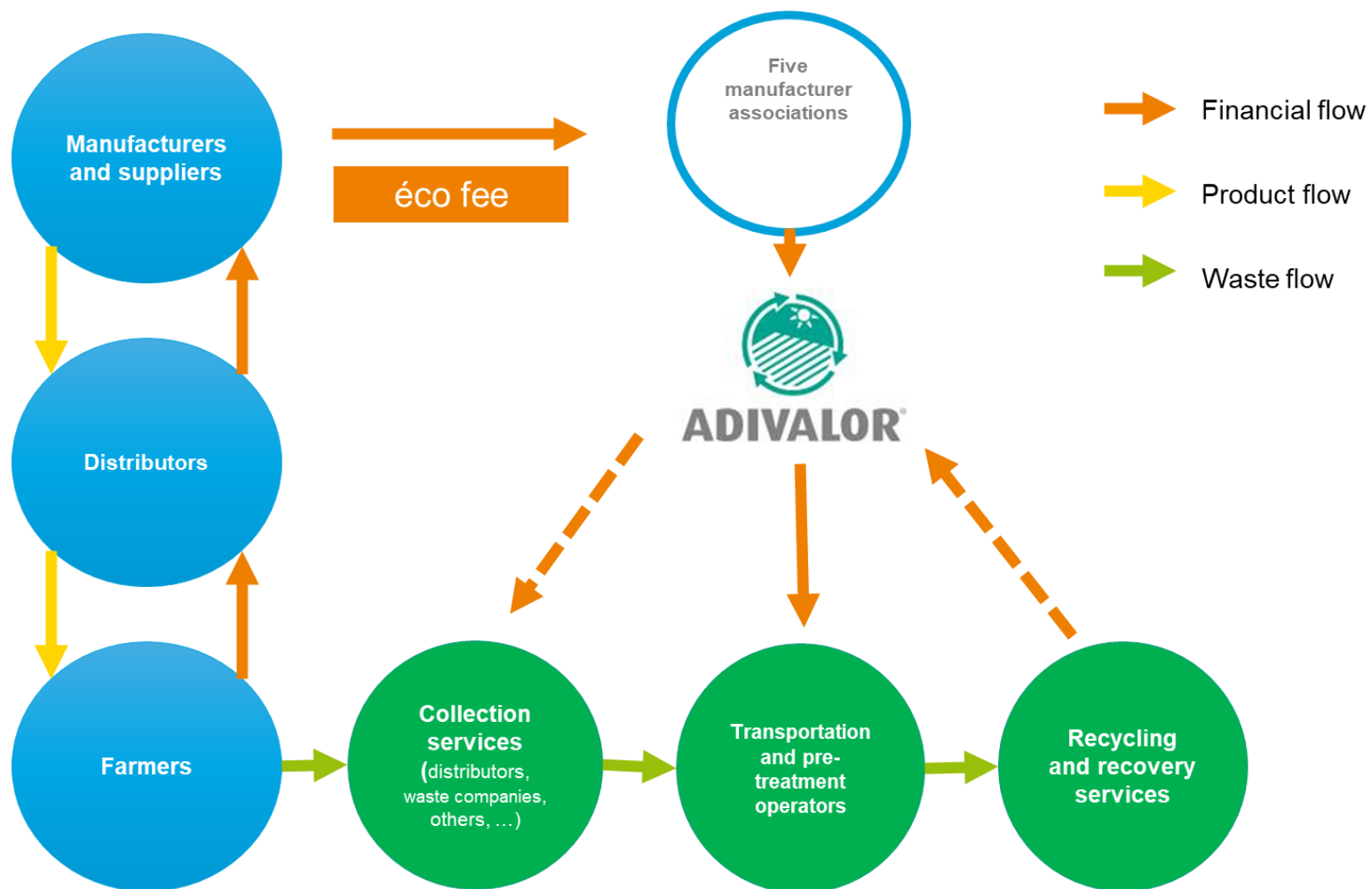


“RECYCLER
C’EST DANS
MA NATURE”

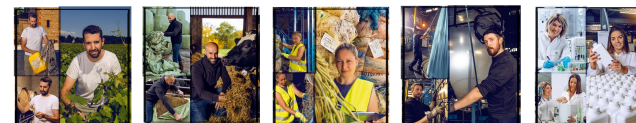




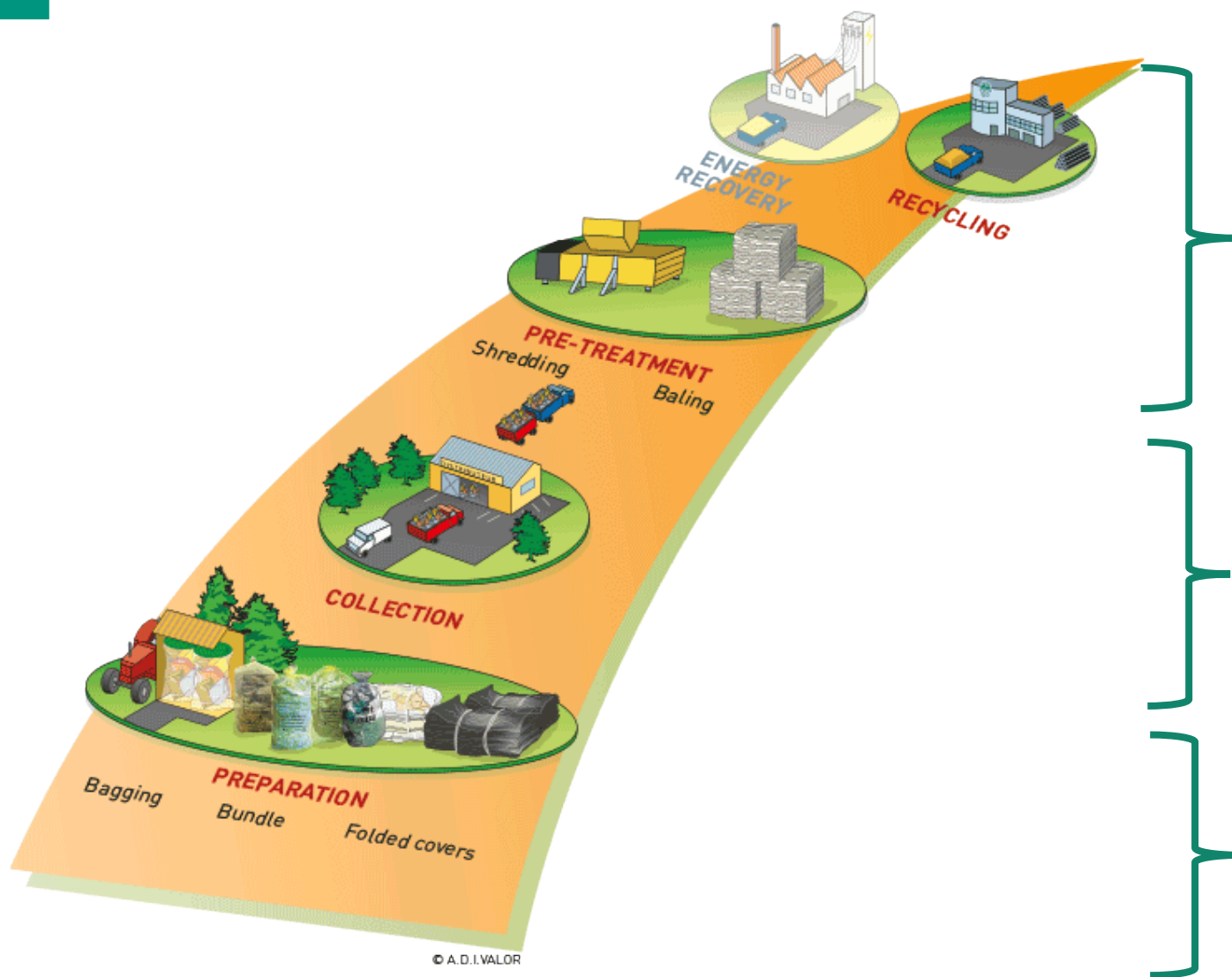
NATIONAL COLLECTION SCHEME: LEGAL AND OPERATIONAL ORGANIZATION



“RECYCLER
C’EST DANS
MA NATURE”



HOW DOES IT WORK ?



Removal, transport, treatment ordered by A.D.I.VALOR, with financial support of **suppliers**

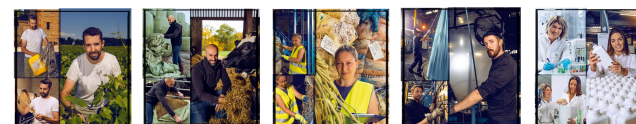
Collection by **distributors**

Sorting, preparation and drop-off by **farmers**

© A.D.I.VALOR



“RECYCLER
C’EST DANS
MA NATURE”





2021 KEY FIGURES



ADIVALOR®

116 000 t
waste to
recover

37 to 95%
collection rate
(77% on
average)

+ 12 000 t
unusable plant
protection
products
disposed of
since 2001

**More than
1,2 million
m3 collected**

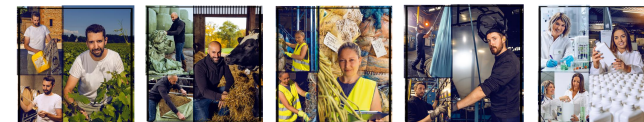
89 000 t
collected
(+4 000 tons
VS 2020)

Near 90%
recycled/collected
(used mulch film excluded)

**More than
38 000
collection
requests**



**“RECYCLER
C’EST DANS
MA NATURE”**





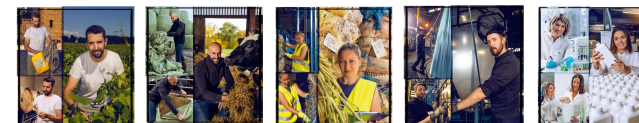
2021 PERFORMANCE FIGURES



(*) taux de collecte filières A.D.IVALOR hors réutilisation et autres dispositifs de collecte (déchetterie, collecte OM, ...)

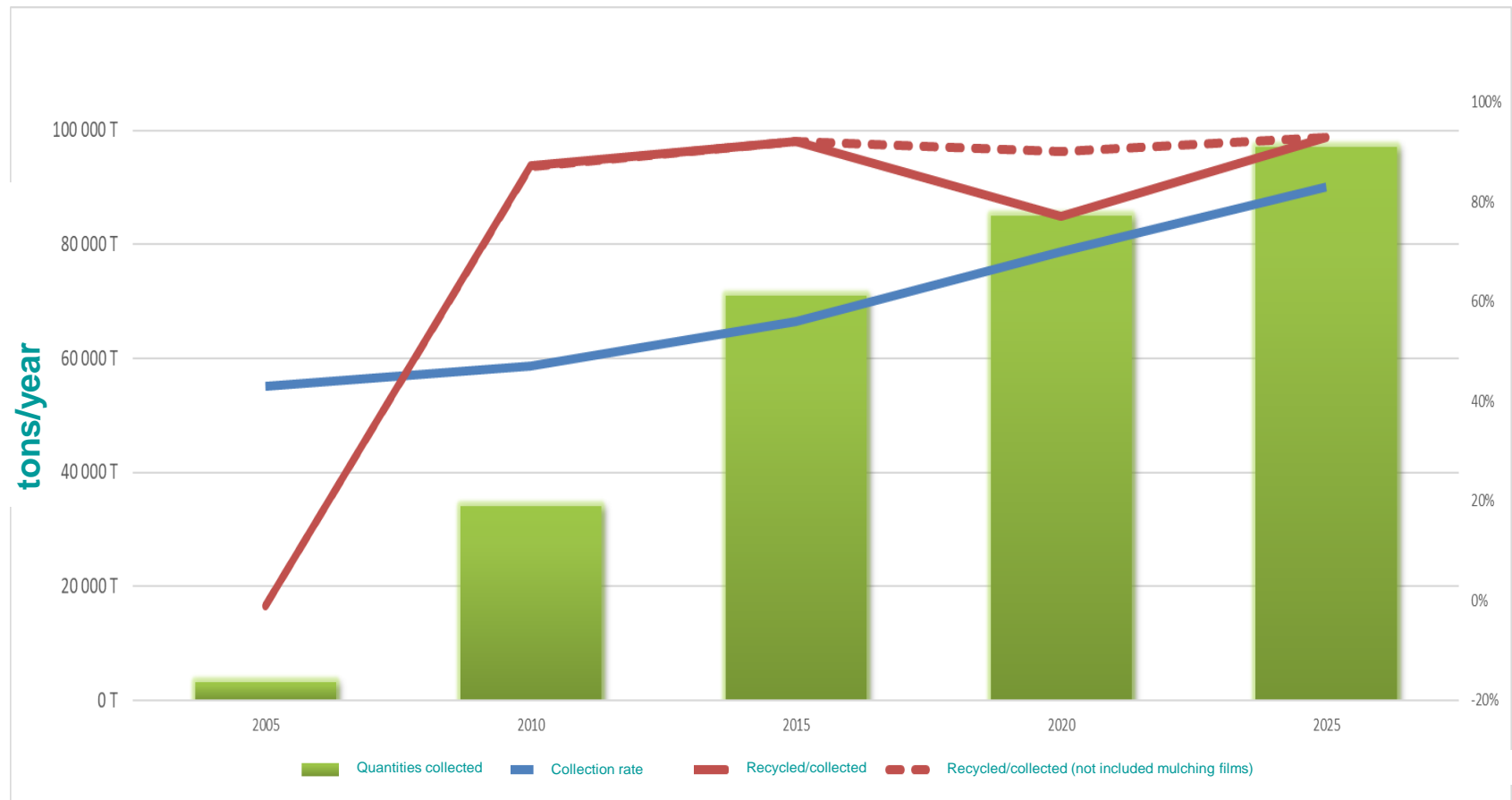


“RECYCLER
C’EST DANS
MA NATURE”





GOAL : RECYCLE 100 % OF AGRI-PLASTICS



“RECYCLER
C’EST DANS
MA NATURE”

